



2012 Rate Card

Phone: 778.298.4255
advertise@frasevalleypulse.com

Website Banner Advertisements

- Banner block ads linked to your website and rotated throughout the different pages and features on Fraser Valley Pulse.
- Each space rotates only two ads, ensuring your ad 50% of total impressions.
- Two week minimum.
- Ad design \$25.

The screenshot shows the Fraser Valley Pulse website layout with several banner advertisements highlighted by blue arrows and labels:

- Top banner:** 595x80 pixels, \$50/week. Located at the top of the page, below the navigation bar.
- Square banner:** 300x250 pixels, \$50/week. Located in the right sidebar, featuring a 'DISCOVER MAPLE RIDGE WEEKENDS 2012' graphic.
- Small banner:** 300x125 pixels, \$25/week. Located in the right sidebar, below the square banner, with the text 'Contact Us to Advertise Here.'
- Large banner:** 300x500 pixels, \$75/week. Located in the right sidebar, below the small banner, with contact information for advertising.

The main content area features an article titled 'Strawberry Fusion Tic Tacs' with a photo of a chef and a product image. The article text includes: 'In support of Breast Cancer Awareness month in October, Tic Tac Canada has donated \$25,000 to the Breast Cancer Society of Canada and has launched a limited edition Strawberry Fusion Tic Tac Flavour. They are sweet, they are tart, they are pink (!!!) and they are showing support of this scary disease that all women fear. We were sent a few boxes of Strawberry Fusion Tic Tacs to try - they didn't last long!' and 'The Breast Cancer Society of Canada is a registered, national, not-for-profit charitable organization dedicated to funding Canadian breast cancer research for the detection, prevention and treatment of breast cancer.'

Sponsored Spotlight Advertorials – \$250

- Written by our team in the Pulse style, up to 400 words and 3-4 photos.
- An ideal way to promote an event, contest, sale or other information you would like to deliver directly to the inboxes of our subscribers.
- Dedicated emails sent out to our subscriber database.
- Only one Sponsored Spotlight is available each week. Stays on our website indefinitely.

The screenshot shows a web browser displaying an article on the Fraser Valley Pulse website. The page layout includes a top navigation bar with the site logo and menu items like Home, About, Advertise, Contact, and Press/Kudos. Below the navigation is a breadcrumb trail: Home / Pulse Spotlight / Sponsored Spotlight: Magique Fall Fashion Affair. The article itself is titled 'Sponsored Spotlight: Magique Fall Fashion Affair' and is dated Friday, September 10th, 2010. The text describes an event on October 2, 2010, at the Coyote Creek Golf Course, featuring a fashion show and a silent auction. A large promotional graphic for the event is included, showing the date, location, and host. To the right of the article is a sidebar with a search bar, a 'Free Weekly Updates' sign-up form, and two event listings: 'Bulk Cranberry Sales Entertainment KidZone Fashion Show Shopping' and 'West Coast Women's Show 11th Annual Laugh, Enjoy & Get Motivated at the ultimate Girls Day Out!'. At the bottom of the sidebar is an 'Upcoming Events' section with a calendar icon and a link to the event calendar.

Fraser Valley Pulse

Click here to visit Metro Vancouver Pulse

Home About Advertise Contact Press/Kudos

Pulse Spotlight Pulse TV Features & Fun Events This N That

Browse: Home / Pulse Spotlight / Sponsored Spotlight: Magique Fall Fashion Affair

Sept. 30, 2011 • Langley Events Centre
TRADE EVENT and CONSUMER SHOW
www.corkandkey.ca
Attendance is LIMITED GET YOUR TICKETS NOW

Search Go

Free Weekly Updates

Email

Name

Sign Me Up!

We don't like spam either, and will never rent, sell or share your information with anyone.

Bulk Cranberry Sales Entertainment KidZone Fashion Show Shopping
October 8, 2011
9AM - 5PM

WEST COAST WOMEN'S SHOW 11th ANNUAL
LAUGH, ENJOY & GET MOTIVATED
at the ultimate GIRLS DAY OUT!
TRADEX | Abbotsford | Oct 21-23
westcoastwomen.net

Upcoming Events

calendar Click here for Fraser Valley events!

Fraser Valley Pulse

Home About Advertise Contact Press/Kudos

Pulse Spotlight Pulse TV Features & Fun Events This N That

Browse: Home / Pulse Spotlight / Sponsored Spotlight: Magique Fall Fashion Affair

Read Older Post Read Newer Post

Sponsored Spotlight: Magique Fall Fashion Affair

Friday, September 10th, 2010

Fraser Valley fashionistas - this is an affair that you will not want to miss!

On October 2, 2010 South Surrey's **Magique Fashions** will be hosting the Magique Fall Fashion Affair. Held at the beautiful **Coyote Creek Golf Course**, proceeds from this event will benefit the Peace Arch Hospital Foundation. This annual signature event, hosted by Fiona Forbes of Urban Rush, will feature a silent auction and fashion show of the hottest Fall and Winter 2010 fashions from designers such as Sarah Pacini, Michael Kors and Le Soleil.

Attendees will receive a charm designed exclusively for this event by Karyn Chopik, 15% off your next purchase at Magique, a signature drink and delicious canapés. Tickets are just \$80 for this super fun ladies night out in the Fraser Valley!

Visit www.magiquefashion.com or phone to purchase tickets. But don't wait long, this exciting event is filling up fast!

Fraser Valley Pulse is thrilled to gift one of our awesome readers with two tickets to this great night out! Please leave a comment below to be entered to win. Winner will be announced September 24, 2010. **CONGRATULATIONS TO ANNA PI THIS CONTEST IS NOW CLOSED.**

magique
Fall Fashion affair
benefiting the Peace Arch Hospital Foundation

October 2, 2010
Coyote Creek Golf Course

Hosted by Urban Rush's Fiona Forbes

Early bird price: \$75
After August 15th: \$80

www.magiquefashion.com

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Event Listings

The most popular web searches that bring visitors to Fraser Valley Pulse is 'things to do in the Fraser Valley'. Our readers want to know about your events and activities!

Local businesses, show producers, PR professionals and event organizers are welcome to post community or charitable events on our events page, free of charge*. Please submit your event information through our simple [online events form](#).

For increased exposure, please consider one of our paid opportunities.

*Fraser Valley Pulse reserves the right to choose which events are appropriate/of interest to the majority of our readership. All submitted events are subject to our approval.

Custom Sponsorship Opportunities

Contests

Engaging our readers with exciting product, service or ticket/admission contests are a fantastic way to build your local brand awareness. Contact us for details.

Event Promotion/Live Blogging

Pre-event, we will help you create an exciting buzz using a variety of our advertising opportunities and social media networks. Onsite live blogging services help continue the buzz and create a portfolio for future event promotion. Contact us for details and rates.

Kudos for Fraser Valley Pulse

~Fraser Valley Pulse is the “GPS” for shopping/events/interesting things to do. – P. Mistry

~I have been wanting to try this place out. This article will make that happen soon! - Stephanie H.

~I have seen so many great ideas from the postings that are sent out every week. Really and truly it is a good resource and I am glad that I signed up for it! – L. McIntosh

~I enjoy reading your blog and learning about new places to go and about places I had forgotten about! – B. Taylor

~Have you seen this website yet? Best place to go to find out what’s happening in the Fraser Valley is www.FraserValleyPulse.com – [Frosting Cupcakery](#) on Twitter

~What a wonderful service you are providing for our communities in the Fraser Valley!! - L. Cunliffe

~There are so many beautiful local places, and FVP seems to find them all. Thank you!
- Dee

~Wow! Your write up on The Passionate Home & Pillow Talk was so PERFECT! The wording was so wonderful! I sometimes struggle to describe the store in order to capture its uniqueness, but you did a super job and I just want to tell you how much I appreciate your kind words! This morning I received an e-mail from a lady who said she cannot wait to visit the store and that she always finds great shops by reading your e-magazine. – Carrie Thachuck, [The Passionate Home](#)

~ I just wanted to let you know that tonight we already have guest staying at the Lodge because they saw us on the spotlight. Thanks so much for your work!! Peggy Wiens, [The Lodge at Twin Creeks](#)

~Thank you so much – what a truly wonderful article. You make my heart sing, girl; I feel so honoured and proud of everyone at our store right now. Thanks again for featuring us; you’ve made us feel very, very special! – Amber Short, [The Book Man](#)

~So far we booked three jobs from our listing on the Fraser Valley Pulse. Now that Christmas is over we are starting to get calls and emails for weddings, etc. We actually just booked a decorative lighting job that we are doing this weekend from a referral from the Fraser Valley Pulse. We are very happy that you found us and that we decided to add our business to your directory! – [Sarah & James Avender](#)

~You definitely have a way with words and the exposure for me is great – thanks again (I’ve already had a new customer from it.) – Sue Kavelman, [Clayburn Comforts Soap & Body Works](#)

~The FVP spotlight on Paper Nation was instrumental in creating buzz and generating sales in our crucial first month of operation. It was a great experience and we couldn’t have asked for better return on investment. - Bryan Heidinger, [Paper Nation](#)

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